



USE OF SATRA'S NAME AND LOGO

1. SATRA logo

The SATRA corporate logo is NOT to be used by any company unless its specific use is agreed in advance in writing by SATRA.

2. 'Member' logo

Only SATRA member companies may use the SATRA 'Member' logo. General permission is granted for a member to use this logo on company stationery, for example letterheads and business cards, and in advertisements, promotional material and press releases. General permission is granted for a member to use the 'Member' logo on company materials at the retailer/customer interface.

3. Reference to SATRA

Any company, whether member or non-member, wishing to make reference to SATRA (in the case of members in addition to the 'Member' logo) must seek permission from SATRA in advance. Copy must be submitted to SATRA for approval and SATRA reserves the right to suggest amendments or refuse approval.

3.1 With the exception of **4.** below, permission will NOT normally be granted where, in SATRA's opinion, the inference could be drawn that a company's product might have any form of approval by SATRA.

3.2 Where reference is made to SATRA tests on a specific material, component or finished product, permission will normally only be given when:

- SATRA has carried out all such tests on the product as it considers appropriate;
- Where the extract from, or reference to, either specific or general results of those tests are stated in complete accuracy within the total context of the company's material;
- Where both the SATRA reference number and the date of the tests are included.

3.3 Permission to make reference to SATRA at the retailer/customer interface will NOT normally be granted unless the company has been awarded the SATRA Quality Mark or another SATRA mark recognised by SATRA and to which separate rules and conditions apply.

4. EC Type Approval

Where a company uses SATRA for EC Type Approval, the company MUST include SATRA's name, Notified Body number and address in the product user instructions.

5. SATRA Product Reports

SATRA Product Reports have been specially devised for promotional use. They are valid for one year and may be freely distributed, used at exhibitions or as part of other promotions. SATRA Product Reports can be reproduced for advertising without prior approval, provided that the original report text appears in full and the report is valid at the time the advert appears.

Companies are advised that a SATRA Product Report is not the same as a SATRA Technical Services Report to which separate rules and conditions apply.

6. The above policy applies to all territories throughout the world and all forms of use in all media whether print, digital, website, mobile, audio/visual and/or the spoken word.

7. SATRA retains the right to terminate and/or deny the membership of and/or products and services delivered to any company or employee of the company that abuses SATRA's policy on the use of its name, logo or publications, digital or otherwise.